



## Tampa Bay Health & Medical Preparedness Coalition

# EMPOWERING LEADERS IN CRISIS

### Novel Training Strategies for Executive Success

In today's fast-paced and unpredictable environment, leaders are expected to make high-stakes decisions under pressure. This innovative training experience equips executives with the tools, mindset, and strategies needed to lead effectively through crisis and uncertainty.



#### LEARN HOW TO

#### REGISTER HERE

- Reframe emergency management in executive-level language that prioritizes risk, reputation & liability
- Move from compliance talks to strategic, action-driven briefings executives respond to
- Increase executive buy-in through immersive, decision-focused simulations

#### WHO SHOULD ATTEND

- Healthcare Emergency Managers
- Emergency Preparedness Coordinators
- Hospital and Health System EM Leaders
- Healthcare Coalition Trainers & Planners

**Tuesday,**  
**February 4, 2026**  
**11:00am- 12:30pm**  
 **Virtual**